







Study Title: Early Parenthood App – User Feedback Study

Data Protection Notice

At University College Cork, we treat your privacy seriously. Any personal data which you provide to the University will be treated with the highest standards of security and confidentiality, in accordance with Irish and European Data Protection legislation. This notice sets out details of the information that we collect, how we process it and who we share it with. It also explains your rights under data protection law in relation to our processing of your data.

Who we are

Throughout this Notice, "we", "us" and "our" refers to Health innovation Hub Ireland, University College Cork. For more information about us, please refer to our website: www.hih.ie

How we collect your personal data

We collect your data from you when you complete this online consent form and the feedback questionnaire, which you will receive at the end of the study. It will be used by us only in accordance with the purposes outlined in this notice.

The purpose and legal basis for collecting your data

Any personal data you provide to us via this online consent form and the feedback questionnaire will be processed fairly and lawfully.

It will be used for the purposes of

- ensuring that you are a suitable candidate for this study (you care for or support someone who cares for an infant, you are aged 18 years or older and you live in Cork or Kerry).
- contacting you by email to give you a copy of the Participant Information Leaflet, Data Protection Notice and Consent Form
- contacting you by email to give you instructions on how to access and use the app.
- contacting you by email to give you a link to the online feedback questionnaire the questionnaire will ask you some questions about you (your age, gender, email address), about how you used the app (how easy it was to use, if you found the information useful, if there is anything missing, your overall satisfaction with the app) and if you would like to attend a voluntary online focus group (to give additional feedback and help improve the app further).
- help us to analyse the feedback data all data used in feedback analysis will be anonymised.
- contacting you by email to invite you to the focus group, but only if you have expressed a wish to attend.









The Data Protection Acts allows us to process your data because you have provided your explicit consent. You are entitled to withdraw your consent at any time. If you do withdraw your consent, Health Innovation Hub Ireland will no longer process your personal data and will take steps to delete all reference to your data securely.

Details of third parties with whom we share personal data

All personal data will be anonymised before sharing. The University will share your data with the following third parties where necessary for purposes of the processing outlined above:

- HSE Cork Kerry Community Healthcare who have developed the App the anonymised feedback data will be shared so that they can contribute to the analysis of this data.
- other stakeholders involved in the support of infants, mothers, fathers, partners and other support persons. These stakeholders have contributed to the content of the App. The final report outlining the overall results of the study will be shared with these stakeholders.
- Health Innovation Hub Ireland Oversight Committee oversees the activities carried out by us. The final report outlining the overall results of the study will be shared this committee.

We use IT service providers to help us with our creating online forms and storing the results. This data is held in a private restricted password protected account held by Health Innovation Hub Ireland at UCC. They may have access to the data as reasonably necessary for support purposes on our behalf and are obligated not to disclose or use it for any other purpose.

Cross-border data transfers

This app does not collect any data.

How long we will keep your data

In keeping with the data protection principles we will only store your data for as long as is necessary. For the purposes described here we will store your data for a period of up to 10 years after the end of the study. Thereafter, they may be stored for a further period of time for legal reasons (e.g. revised retention obligations), or more if required by law.

Your rights

You have various rights under data protection law, subject to certain exemptions, in connection with our processing of your personal data, including the right:

- to find out if we use your personal data, access your personal data and receive copies of your personal data;
- to have inaccurate/incomplete information corrected and updated;









- in certain circumstances, to have your details deleted from systems that we use to process your personal data or have the use of your personal data restricted in certain ways;
- to object to certain processing of your data by UCC;
- to exercise your right to data portability where applicable (i.e. obtain a copy of your personal data in a commonly used electronic form;
- to withdraw your consent to the processing of your data at any time without giving a reason by notifying your decision to the study Researcher. This will not affect the lawfulness of processing data about you based on your consent before the withdrawal. If you withdraw your consent for data processing, your participation in the study stops and no further data will be collected from you. Your study Researcher will present you the options you have concerning your personal data.
- Along with study withdrawal, you have the right to request the deletion of data about you if your data
 are no longer necessary for the purposes of processing or there is no other legal ground for their
 further processing.

If you wish to avail of these rights, please write to: The Information Compliance Manager, University College Cork, 4 Carrigside, College Road, Cork (or email foi@ucc.ie).

Questions or Complaints

If you have any queries in relation to this study, please contact:

Principal Investigator, Dr Tanya Mulcahy, National Manager, Health Innovation Hub Ireland, University College Cork. Email: t.mulcahy@ucc.ie and Tel: 021 4205556

If you have any complaints in connection with our processing of your personal data, you can contact UCC's Information Compliance Manager: Information Compliance Manager, Office of Corporate & Legal Affairs, University College Cork, Western Road, Cork E: foi@ucc.ie Tel: +353 21 4903949

You also have the right to lodge a complaint with the Data Protection Commission if you are unhappy with our processing of your personal data. Details of how to lodge a complaint can be found on the Data Protection Commission's website (www.dataprotection.ie), or by telephoning 1890 252 231.

In signed the Participant Consent Form for this project, you understand and agree that your personal details will be used by Health Innovation Hub Ireland, University College Cork for the purposes outlined above.