



AI in Healthcare Call 2025

Are you developing an Al-driven product or service for healthcare?

Do you want the opportunity to pilot or get vital feedback in an Irish healthcare setting?

Then the HIHI.AI Call 2025 is for you!

About the HIHI.AI Call 2025

The **HIHI.AI Call 2025** is a competition to select the best AI-powered products or services aimed at improving healthcare. Whether market-ready or in development, innovative AI solutions that have the potential to enhance patient care and operational efficiency are invited to apply.

Since 2016, HIHI has supported over 500 companies by providing unique access to healthcare settings and end-users, including hospital staff, community care, and primary care services across Ireland.





Who Can Apply?

We invite applications from Irish-based companies and international companies with an Irish presence, pre-startups, and researchers that have an Al-powered product or service meeting the following criteria:

- Solves a recognised healthcare challenge.
 and
- Is market ready for real-world implementation in an Irish healthcare setting and has the required regulatory approvals (or is in the final stages of approval) for healthcare deployment.
- Is in development with a prototype available for consideration.



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What Does HIHI Offer?

HIHI offers two types of projects:

- Pilots Conducted in a real-world healthcare setting in Ireland for solutions that have all necessary regulatory approvals (e.g., CE mark).
- Clinical Evaluations Provides valuable feedback from clinicians or other healthcare endusers on a market-ready or developing AI solution.

How to Apply?

Visit hih.ie/initiatives/hihi-ai/2025-call to:

- Download and read the HIHI.AI Call 2025 Briefing Document.
- 2. Download and complete the HIHI.AI Call 2025 Application Form.
- 3. Fill out the online submission form and upload your completed Application Form before the deadline of **29th of August 2025**.

Key Dates



opens

29th August
Call
closes

22nd SeptemberShortlist
announced

Week of the 6th October Online pitch event End of October

Winners announced

What Will You Gain?



Visibility

Pitch your innovation to HIHI team members, HSE personnel, enterprise, and clinical experts.



Recognition

Winning solutions will be:

- Awarded the title of HIHI.AI Call 2025 winner.
- Entitled to use the HIHI.AI Call 2025 winner's stamp.
- Given the opportunity to conduct a pilot or clinical evaluation in a real-world Irish healthcare setting.
- Issued a HIHI Project Report and published HIHI Case Study.



Opportunity

Access HIHI's innovation ecosystem and expert support.









