



## HIHI Femtech Call 2023

YOUR OPPORTUNITY TO SHAPE YOUR PRODUCT INNOVATION JOURNEY



Have you developed or are you developing a product or service aimed at women's healthcare?

Do you want the opportunity to pilot or evaluate your innovation in an Irish Healthcare setting?

The HIHI Femtech Call is for you.

#### **About the HIHI Femtech Call 2023**

The HIHI Femtech Call 2023 is a competition to select the best products or services aimed at women's healthcare. At HIHI, we have a unique offering to support companies and other innovators. We are your access route to end-users and healthcare staff in acute hospitals, community and primary care settings across Ireland.

In this Call, HIHI is offering two types of projects:

- 1. **Pilots** of market ready products and services conducted in a healthcare setting in Ireland.
- 2. **Clinical Evaluations** providing feedback from clinicians and other end-users on a product or service that is market ready or in development.



### Who can apply?

The HIHI Femtech Call 2023 is open to Irish innovators (companies, start-ups, researchers) or innovators with an Irish base which have a product or service that:

- Is market-ready or in development.
- Has potential to significantly impact women's healthcare in Ireland and/or internationally.

### How can I apply?

Applicants should go to HIHI website www.hih.ie/engage/femtech-call to:

- 1. Download and read the HIHI Femtech Call 2023 Briefing Document.
- 2. Download and complete the HIHI Femtech Call 2023 Application Form.
- 3. Fill out the online submission form and upload the completed Application Form on or before the submission deadline of 17th November 2023.









#### What is the timeline?



20th October

opens

17th November call closes **1st December** shortlist announced

online pitch

**15th December** winners announced

WINNER

#### What will you gain access to?



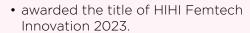
**Visibility:** You will have the opportunity to pitch to HIHI team members, HSE personnel, enterprise and clinical experts.

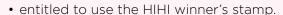


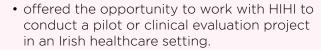
**Opportunity:** You will have access to HIHI's unique innovation ecosystem and expert team.

# What can the winning innovators expect?

The winning innovations will be:







• issued with a HIHI Final Report and a published HIHI Case Study.



Are there any examples of previous HIHI pilot or clinical evaluation projects?

Case studies of some previous projects can be found on: www.hih.ie/case-studies





