

HIHI Femtech Call 2023

YOUR OPPORTUNITY TO SHAPE YOUR PRODUCT INNOVATION JOURNEY



Have you developed or are you developing a product or service aimed at women's healthcare?

Do you want the opportunity to pilot or evaluate your innovation in an Irish Healthcare setting?

The **HIHI Femtech Call** is for you.

About the HIHI Femtech Call 2023

The HIHI Femtech Call 2023 is a competition to select the best products or services aimed at women's healthcare. At HIHI, we have a unique offering to support companies and other innovators. We are your access route to end-users and healthcare staff in acute hospitals, community and primary care settings across Ireland.

In this Call, HIHI is offering two types of projects:

1. **Pilots** of market ready products and services conducted in a healthcare setting in Ireland.
2. **Clinical Evaluations** providing feedback from clinicians and other end-users on a product or service that is market ready or in development.



Who can apply?

The HIHI Femtech Call 2023 is open to Irish innovators (companies, start-ups, researchers) or innovators with an Irish base which have a product or service that:

- Is market-ready or in development.
- Has potential to significantly impact women's healthcare in Ireland and/or internationally.

How can I apply?

Applicants should go to HIHI website www.hihi.ie/engage/femtech-call to:

1. Download and read the HIHI Femtech Call 2023 Briefing Document.
2. Download and complete the HIHI Femtech Call 2023 Application Form.
3. Fill out the online submission form and upload the completed Application Form on or before the submission deadline of **17th November 2023**.



What is the timeline?



What will you gain access to?



Visibility: You will have the opportunity to pitch to HIHI team members, HSE personnel, enterprise and clinical experts.



Opportunity: You will have access to HIHI's unique innovation ecosystem and expert team.

What can the winning innovators expect?

The winning innovations will be:

- awarded the title of HIHI Femtech Innovation 2023.
- entitled to use the HIHI winner's stamp.
- offered the opportunity to work with HIHI to conduct a pilot or clinical evaluation project in an Irish healthcare setting.
- issued with a HIHI Final Report and a published HIHI Case Study.



Are there any examples of previous HIHI pilot or clinical evaluation projects?

Case studies of some previous projects can be found on: www.hih.ie/case-studies

