



Advokit's aim is to equip people with the knowledge and tools they need to navigate the health system, so they can achieve the health outcomes that they and their families deserve. One of the first tools being designed for the Advokit platform is an application that enables patients to prepare for upcoming appointments by gathering relevant data (e.g., documents from their other healthcare providers, tracked symptoms, medication & family histories) and then uses AI to generate easy-to-interpret summaries for both the patient and healthcare provider.

Ava Meagher, the innovator behind Advokit, has deep U.S. & EU life sciences consulting experience, advising pharma, biotech & digital health firms on strategy and has completed the New Frontiers Program at IADT/ Nova UCD and the NDRC Pre-accelerator Program at Portershed in Galway. Ava is passionate about patient advocacy and welcomed the opportunity to conduct this Clinical Evaluation and gain valuable clinical insights to ensure Advokit is designed to be of maximum benefit to both patients & healthcare professionals.



Ava Meagher

## CLINICAL EVALUATION STUDY



Health  
**Innovation  
Hub Ireland**

## About Health Innovation Hub Ireland

Health Innovation Hub Ireland (HIHI) was established by the Department of Business, Enterprise and Innovation and the Department of Health and is supported by Enterprise Ireland (EI) and the Health Service Executive (HSE) to drive collaboration between the health service and enterprise. We offer companies the opportunity for pilot and clinical evaluation studies and we provide the health service access to innovative products, services and devices that they may not otherwise be exposed to.

HIHI is built on the recognition that collaboration with enterprise can benefit patient care, patient pathways

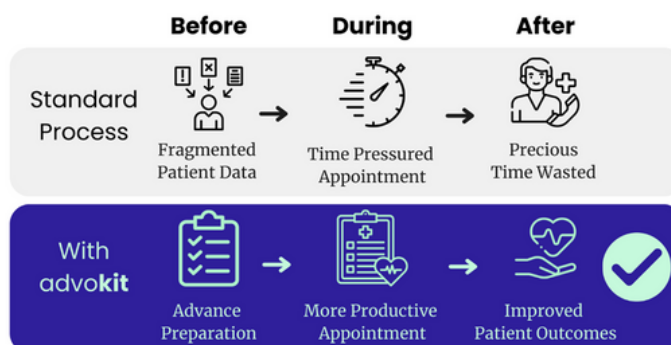
and outcomes. We assess all concepts for healthcare innovation from those on the frontline – from clinician to porter. We encourage healthcare professionals to get in touch with HIHI if they have an idea or solution to how something in your job might work better.



## The Healthcare Challenge

In the highly fragmented and increasingly specialised Irish healthcare system, patients see many different healthcare professionals across different settings but often lack care continuity as siloed health prevents a clear overview of their care. This lack of a centralised, holistic overview often wastes clinician's time (e.g., ringing GPs and pharmacists to gather key information), delays treatment decisions and creates system inefficiencies such as unnecessary repeat appointments.

Patients do their best to recall what previous clinicians have said in the past, but without the right tools to help them with this, key details may be forgotten, the wrong issues take priority, and medical jargon can be easily misunderstood. Despite this, as patients inherently attend all appointments, they are well positioned and incentivized to gather key data from across various health systems, provided they are equipped with the right tools to convey a comprehensive picture of their health.



# The Healthcare Solution

As one of its first tools, Advokit is creating a tool to help people get the most out of their healthcare appointments. The Advokit platform is currently in development but will incorporate the following elements:

- (i) Prior to the appointment, show patients what questions will likely come up
- (ii) While they wait for their appointment, help patients to gather necessary information, including requesting key documents from their other healthcare professionals, tracking relevant symptoms/ triggers, gathering family histories, collecting any patient questions or concerns etc.
- (iii) Build a visual overview to aid the patient in making sense of their health story (e.g., using plain language explanations), and then use AI to prompt patients where further information may be needed
- (iv) Before the appointment, summarize the relevant insights in an easy-to-read pdf that can quickly bring the clinician up to speed and enable a more productive discussion
- (v) After the appointment, the patient saves any notes or test results in their Advokit so they have them if needed in the future. Advokit provides a framework that the patient can continue build with their other healthcare providers over time, creating a holistic personal health record and thus helping patients to continuously manage their health as part of the overall Advokit platform.

## HIHI Role

Health Innovation Hub Ireland (HIHI) runs clinical evaluations that connect companies with key opinion leaders and end-users. These evaluations provide vital feedback on product need, application, and market approach, while helping build a cohort of clinical champions. HIHI adds value through its structured, stage-gated framework that ensures meaningful insights and engagement with healthcare professionals.



## Outcome Report

HIHI facilitated three separate evaluation sessions with clinical experts across the rheumatology multidisciplinary team. Clinician interviews revealed a strong demand for Advokit. All clinicians reported facing significant challenges arising from the fragmentation of health records and the time lost in tracking down information, with hospital specialists describing having to ring GPs and pharmacists during their lunch breaks to verify medication histories. All clinicians interviewed saw clear value in Advokit's potential to centralise information, save significant time, and reduce inefficiencies, with one noting that "This would be a gamechanger!"

Advokit has the potential to transform patient engagement and reduce the risks of fragmented care. Today, no one has a full 'bird's-eye view' of a patient's journey, meaning key details are often missed. By enabling the patient—the one person at every appointment—to centralise their information, Advokit helps join the dots between providers, detect patterns, and highlight trends that would otherwise be overlooked. It also adds the patient perspective by tracking symptoms between visits and presenting clear visual summaries. The result is better continuity of care, more efficient appointments, and patients who are empowered to play an active role in their healthcare—ultimately leading to better outcomes.

## Testimonials

*"HIHI provided invaluable support to Advokit in the early stages of our development. For HealthTech start-ups, gaining access to the right people for early feedback can be a significant challenge, but HIHI's network and relationships opened doors to busy healthcare providers who were enthusiastic in offering practical insights on how new innovations can be best designed and integrated into daily clinical practice. We worked closely with Jonny Moran, who helped us get the most from every session and adapt conversations as our product evolved. The feedback gathered not only shaped the design and development of Advokit but also directly informed our go-to-market strategy. The insights we gained through HIHI's facilitation have made a significant contribution to ensuring Advokit can deliver the greatest benefit to both patients and physicians in the future. We are extremely grateful for HIHI's collaboration and for the important work they continue to do in supporting start-ups and advancing health innovation in Ireland."*

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